

**Subject:** ICONS guidelines and questions?boundary="Apple-Mail=\_F02D23CA-6570-47BF-AA35-CDD9D8FB550C"  
**From:** "Michael Lamb" <michael@downtownnews.com>  
**Date:** 09/14/2016 10:07 AM  
**To:** "Henna Sherzai" <HSherzai@downtownla.com>

Hey  
Thanks again for renewing ICONS.

Attached are the guidelines for editorial and ads.

Quick questions:

- Are you sending a brand new ad or picking up last years
- Are you sending new editorial or picking up last years?

Let me know when you can.

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— Attachments: —

Icons Guidelines.pdf

226 KB